30 Rights of Muslim Women
Global Campaign
Affiliate Invitation
What is WISE?

The Women's Islamic Initiative in Spirituality and Equality (WISE) is a New York based non-profit organization which fiscally operates under the Fund for the City of New York (FCNY) as a partner project.

WISE envisions a world in which Muslim women leaders are instrumental in creating a peaceful and prosperous world anchored in gender equality and human dignity.

WISE promotes Muslim women leaders on the front-lines advocating for women’s rights, religious pluralism, and peace-building.

WISE offers creative solutions to persistent societal issues by amplifying women's voices at all levels of political, economic, religious, and social discourse.

WISE views partnerships between genders and faiths as integral to carrying out its mission and collaborators with youth, faith leaders, govt., and secular institutions.

Our holistic four prong change theory include:

**Collaboration** – Foster a culture of support among Muslim women to create long term strategic goals for maximizing their individual power and collective strength.

**Education** – Establish women's authority in religious discourse by publishing position papers.

**Communication** – Provide easily accessible and nuanced information about Muslim women activism, heritage and legacy. Reshape deeply held negative stereotypes of Muslim women worldwide by increasing the visibility of their ongoing advancement.

**Action** – Develop culturally sensitive and innovative approaches to champion women's rights locally. Build the capacity of Muslim women leaders as advocates of a constructive conception of women’s stature and a broad vision of acting in public spaces.
Why WISE — Capacity for success:

WISE was established with the belief that the **fight for Muslim women’s equality starts with fostering, collaborating and supporting** the diverse work of Muslim women leaders worldwide. We began as a faith-based movement at a historic gathering in New York City in 2006, where 200 leading Muslim women scholars, activists, artists, religious and civil society leaders – representing more than 25 countries – joined together to **develop a holistic vision for improving the position of Muslim women** around the globe.

WISE has been transforming the position of Muslim women in innumerable contexts from within the Islamic faith and traditions. Our programs are without precedent in scope, scale and mission.

Since the 2006 inaugural gathering, WISE has:

- Networked hundreds of Muslim women change makers at **three global conferences** & local forums.
- Published **seven** evidence & research based **position papers** to promote women’s rights, including **WISE Up: Knowledge Ends Extremism**, created in collaboration with **72 contributors**.
- Profiled **600 most Influential Muslim women** from the 21st century on our website.
- Implemented impactful **projects** with in-country women partners and showcased **art exhibits** to change perceptions of women.
30 Rights of Muslim Women

In 2021, WISE will publish the first-of-its-kind, one stop resource titled “30 Rights of Muslim Women” which affirms how gender equality is enshrined in the Islamic faith. This scholarly yet easily accessible book will demonstrate that the Quran and Islamic jurisprudence guarantees a full suite of women’s rights.

The “30 Rights of Muslim Women” global campaign will empower women to lead lives of choice, dignity and opportunity and it is designed to:

- Increase activist’s literacy so they can integrate their religious beliefs into their movements.
- Provide women with legal and religious support for self-determination and agency.
- Teach young women on how to express their rights within Islam.
- Bridge intergenerational gaps to enable a supportive community.
- Influence legislators to secure women’s rights within their Constitutions.
Why we need you!

WISE seeks to take individual achievement of Muslim women and make it a part of a larger collective action around the globe.

We would be honored by your involvement in the 30 Rights of Muslim Women campaign. Together with our combined faith, knowledge, and courage, we can create an atmosphere in which women can fully participate in society to bring peace and prosperity to families, communities and societies.

Who will make up this global network?

Leading women leaders, thinkers and non-profit organizations that have been identified by WISE for their outstanding leadership, influence, and dedication to the empowerment of Muslim women in their respective communities and countries.

What is a Global Affiliate?

Global Affiliates are organizations working on the ground who are being invited to use their prestige and influence to garner local support for implementing the 30 Rights Campaign in their country.
Global Affiliates responsibility:

**Strategic Advisory**
- Advise on most effective ways to leverage 30 Rights in your country.
- Strategize how 30 Rights can be presented to social influencers, politicians, media or educators.
- Advise on circulation tactics to obtain one million signatures worldwide on the Universal Declaration of Muslim Women’s Rights.
- Advise on media positioning and/or media representation.

**Educational Outreach**
- Review WISE's 30 Rights training materials /e-learning webinars.
- Translate webinars/ toolkits if required (cost to be borne by WISE).
- Participate in 12 sessions of 30 Rights training and webinars to be a certified trainer.
- Train 100 in-country women leaders, youth, male leaders, and general public.

**Dissemination**
- Approve the translation of the Universal Declaration for in-country circulation.
- Distribute Universal Declaration to Muslim women, women allies, Imams, scholars, and youth to become signatories

**Time Commitment:**
- Attend one quarterly meeting with WISE’s network of Global Affiliates.
- Attend 10 monthly training sessions per year.
- Train 4 NGO’s with 25 members or 100 participants in your country.
Why Join?

By joining the 30 Rights Campaign as a Global Affiliate, you will have the opportunity to:

- Participate in a global movement dedicated to constructing a brighter and more just future for Muslim women everywhere.
- Educate yourself and those around you about how Islam and the Quran empowers women.
- Collaborate with and be a part of a vibrant network of women leaders who share your vision of promoting rights of women everywhere.

Benefits of being a WISE Global Affiliate:

- A mention in program materials distributed at 30 Rights events
- Organization featured on WISE website among top 100 Muslim Women Organizations
- Be a part of a cohort of 100 Muslim women leaders certified as a specialist in women’s rights in Islam
- Connected to with Muslim Women Organizations via WhatsApp

If you have any questions about the 30 Rights of Muslim Women Campaign or your involvement as a global affiliate, please contact WISE Founder & Executive Director Daisy Khan at 212-362-2242 (WhatsApp) or daisy@wisemuslimwomen.org

Stay Connected:

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www.wisemuslimwomen.org